

CULTIVATING SUCCESS

Reading Resource List

Practical resources, text and references

Vegetable Production

- *The New Organic Grower, A Master's manual of tools and Techniques for the home and market gardener, By Eliot Coleman*
- *Four Season Harvest, By Eliot Coleman*
- *The Winter Harvest Handbook, by Eliot Coleman*
- *The New Seed Starters Handbook By Nancy Bubel*
- *Sustainable Vegetable Production from Start-up to Market By Vernon P. Grubinger*
- *Cold Climate Gardening by Garden Way Publishing*
- *Solvina/ How to Grow \$500,000 on One Acre and Peace on Earth, by Anna Edey*
- *Organic No-Till Farming, by Jeff Moyer*
- *Attracting Native Pollinators from Xerces*
- *Farming with Native Beneficial Insects from Xerces*

Flowers

- *The Flower Farmer: An Organic Grower's Guide to Raising and Selling Cut Flowers, By Lynn Byczynski*
- *Specialty Cut Flowers, By Allan M. Armitage*
- *Flowers For Sale by Lee Sturdivant*
- *We're Gonna Be Rich!; Growing Specialty Cut Flowers for Market, By Frank and Pamela Arnosky*

Herbs

- *Growing Herbs From Seed, Cutting & Root, By Thomas DeBaggio*
- *Medicinal Herbs in the Garden, Field and Marketplace, By Lee Sturdivant and Tim Blakley*
- *Rodale Illustrated Encyclopedia of Herbs \ Published by Rodale Press*
- *Growing and Selling Fresh-cut Herbs, By Sandie Shores*

Pests & Disease

- *Pests of the Garden and Small Farm, A growers Guide to using less Pesticide, By Mary Louise Flint*
- *The Encyclopedia of Natural Insect and Disease Control, By Yepsen*
- *Identifying Diseases of Vegetables , By MacNab, Sherf, and Springer*

Reference

- *The Highbush Blueberry and its Management, By Robert E. Gough, PhD. Food Products Press, The Haworth Press. Inc.*
- *Encyclopedia of Organic Gardening, By the Editors of Organic Gardening Magazine\ Rodale Press*
- *The Organic Farmer's Business Handbook, A complete Guide to Managing Finances, Crops, and Staff and Making a Profit, by Richard Wiswall*
- *Small-Scale Postharvest Handling Practices, University of California*
- *Creative Propagation, By Peter Thompson, Timber Press*
- *Start with the Soil, By Gershuney, Published by Rodale Press*

- Building Soils for Better Crops, *By Fred Magdoff & Harold van Es*
- The Rodale Book of Composting, *Published by Rodale Press*
- Northeast Cover Crop Handbook, *By Marianne Sarrantonio*
- You Can Farm/The Entrepreneur's Guide to Start and Succeed in a Farming Enterprise by Joel Salatin

Marketing

- The New Farmer's Market: *Farm-fresh ideas for Producers, Managers & Communities, By Eric Gibson, Marcie Rosenzweig, and Vance Corum*
- Sell What you Sow! *By Eric Gibson*
- *The New Agritourism, Hosting Community and Tourists on Your Farm, Barbara Adams*
- *Making Your Small Farm Profitable by Macher*
- *Selling Produce to Restaurants, by Diane Green*
- *Pay Dirt by Mimi Luebbermann*
- Sharing the Harvest, A Guide to Community Supported Agriculture *By Elizabeth Henderson with Robyn Van En*