New Enterprise Evaluation Resources

Evaluating a Farming Enterprise, by Tammy Hinman http://attra.ncat.org/attra-pub-summaries/?pub=277

Considerations in Enterprise Selection, by Karen Klonsky and Patricia Allen http://sfp.ucdavis.edu/pubs/Family Farm Series/Farmmanage/considerations/

What Can I Do with My Small Farm? Selecting an Enterprise for Small Acreages, by Amy Garrett, Chip Bubl, Garry Stephenson, Maud Powell, Lauren Gwinn, Melissa Fery and Heather Stoven https://catalog.extension.oregonstate.edu/sites/catalog/files/project/pdf/ec1529 0.pdf

PRIMER for Selecting New Enterprises for Your Farm, by Tim Woods and Steve Isaacs https://www.uky.edu/Ag/AgEcon/pubs/ext2000-13.pdf

Farming Alternatives: A Guide to Evaluating the Feasibility of New Farm-Based Enterprises, by Nancy Grudens Schuck, Wayne Knoblauch, Judy Green and Mary Saylor

Other Recommended Resources

The Organic Farmer's Business Handbook, by Richard Wiswall

Sell What You Sow! The Grower's Guide to Successful Produce Marketing, by Eric Gibson