



## Open Food Network:

An open-source platform enabling food producers and consumers to connect directly

**Kate Painter**

Extension Educator, Agriculture

University of Idaho Extension – Boundary County

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**University of Idaho**  
Extension



**Food Systems**

WASHINGTON STATE UNIVERSITY

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# Today's Presenter



**Kate Painter**, presenter

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<https://www.uidaho.edu/extension/our-people/p-r/kate-painter>



**Mackenzie Lawrence**, moderator

Coordinator, Community Food Systems

University of Idaho Extension, Northern District

# Open Food Network

- Nonprofit started by producers in Australia in 2012
- Part of a global Open Food Network community
- Open Source Online Software platform enables efficient and transparent short food chains
- Provides resources to help build local food supply chains



# Award-winning platform

- Recent recipient of the Mozilla Open Source Support Program (\$50,000) for its role in ensuring food system resilience.
- Mozilla described our impact: “At a time when supply chains are being disrupted around the world — resulting in both food waste and shortages — they’re helping to get food to people in need.”



University of Idaho  
Extension

A background image of green leaves, likely basil, with a semi-transparent dark green rectangular box overlaid in the center.

**Open Food  
Network  
receives  
Mozilla  
COVID-19  
Solutions  
Fund award!**

# Open Food Network Australia: openfoodnetwork.org



- Started with \$35,000 from crowdfunding
- Launched a social enterprise consultancy, Open Food Services.
- Built a resource library to help community food enterprises
- Brought in international partners
- Currently in 9 countries around the world



Stroudco is a web-based market of local food producers offering produce to consumers who order online and collect from the school, paying a margin to the hub to cover costs.

[Download the action pack](#)





# Open Food Network

- Food producers can sell online
- Wholesalers can manage buying groups through networks of food hubs and shops
- Communities can bring producers together to create a virtual farmers market





SHOP NOW

# Food, unincorporated.

Sometimes the best way to fix the system is to start a new one...

Shopping that makes the world a better place.

I'M READY

<https://youtu.be/eA3IcMUnU14>

We're creating a new food system.

503

FOOD PRODUCERS

270

FOOD SHOPS

2,653

FOOD SHOPPERS

21,563

FOOD ORDERS



A close-up photograph of fresh vegetables, including a head of broccoli on the left and several large, green leafy vegetables on the right. The lighting is soft, highlighting the textures of the plants.

# Resources

Around the world, the Open Food Network creates resources that support the needs of community food enterprises. These include research reports identifying needs in the food sector, case studies of success stories, and information that can help community food enterprises succeed.

English



Welcome to the OFN User Guide

Local OFN organisations and  
contacts

Where does my business fit in OFN?

Quick Start Guides



Hub

Shop

Profile

Digital Farmer's Markets

Features



Hub management tips



## Quick Start Guides

Simple steps to start your OFN journey

Getting started on the Open Food Network can be as easy as 1-5!

Follow the quick set up list for your enterprise:

- [Hub](#)
- [Shop](#)
- [Profile](#)

Not sure which enterprise you are? Have a look at this [page](#).

For advice on setting up a Digital Farmer's Market read [here](#).

Openfoodnetwork.net

# Legal structure for a food hub


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- We did not want to have to collect and pay taxes
- We did not want to be an entity, per se
  - Requires some sort of business structure
- Pilot project with bare bones funding



# Groups / regions

Every producer is unique. Every business has something different to offer. Our groups are collectives of producers, hubs and distributors who share something in common like location, farmers market or philosophy. This makes your shopping experience easier. So explore our groups and have the curating done for you.

 Cabot Producers Network


AL

 Farm2People - Los Angeles


CA

 B-Local Boundary County

ID

 Comida Brutal del Oeste

PR

 Shasta/Siskiyou Farm Food Hub

CA





## B-Local Boundary County

A coalition of local farmers and producers working with our Boundary County Extension office and USDA SARE are making our community stronger.

[Map](#)[About Us](#)[Our Producers](#)[Our Hubs](#)

### Our hubs

[Filter by](#) [Paradise Farms Fruit Products - SHOP..](#)

Bonners Ferry

ID



Closing in 17 hours

[Home of the Flockers \(DJStanford LL...](#)

Bonners Ferry

ID



Closing in a day

[Harvest Moon Honey - SHOP ONLINE! .](#)

Bonners Ferry

ID



Closing in a day

[Pestarino Ranch- SHOP ONLINE! - Cor](#)Bonners Ferry  
ID

ID



Orders open

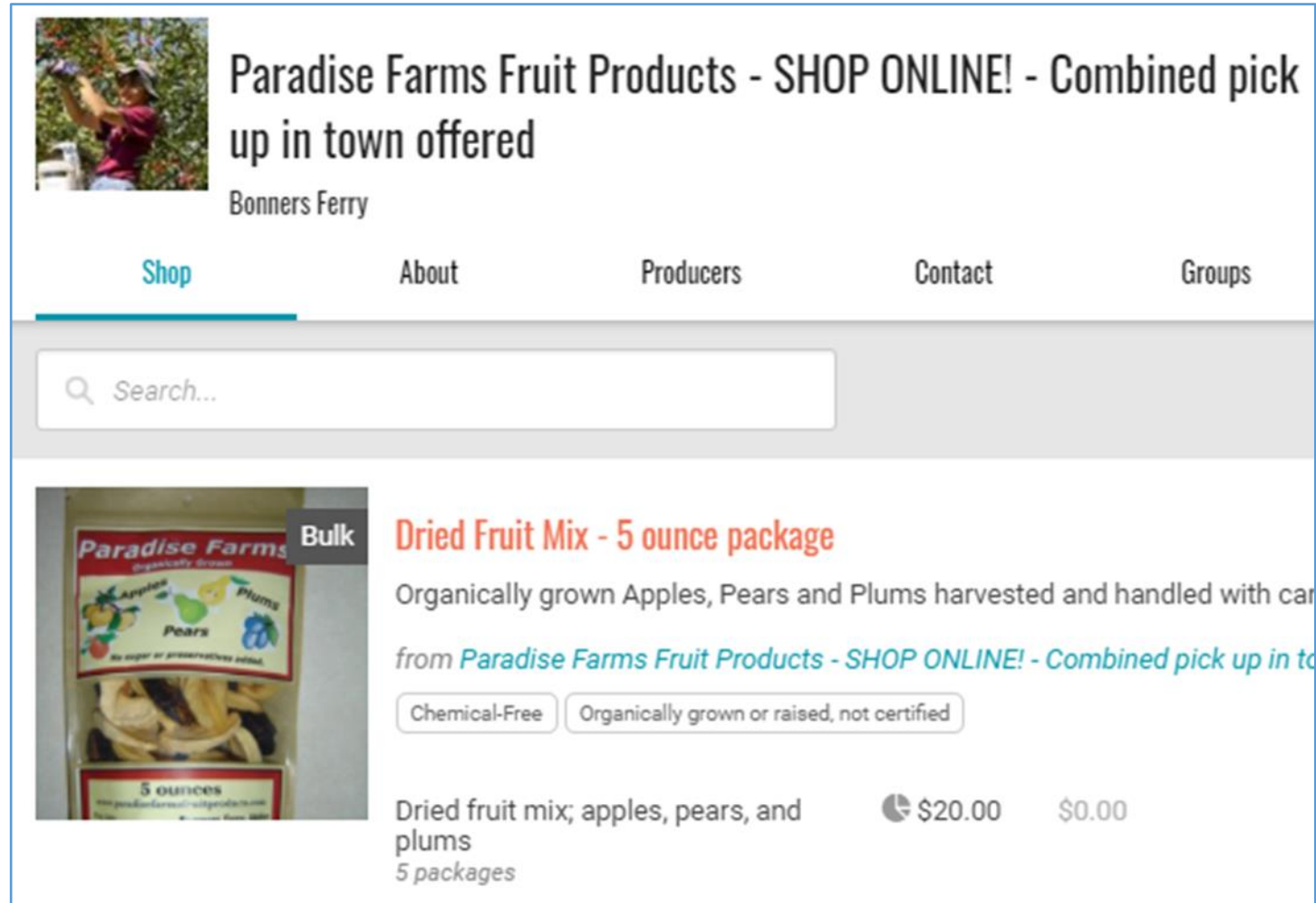
[CONTACT](#)[714-767-7658](#)[Email us](#)[Visit our website](#)[CONTACT](#)[CONTACT](#)

Boundary County  
Bonners Ferry Idaho 83805



# b-LOCAL Boundary County: 14 participants

- Honey (2)
- Eggs
- Meat
  - Pre-ordered broilers
- Garden produce (several)
- Value-added
  - Fruit
  - Oils
- Custom baked goods



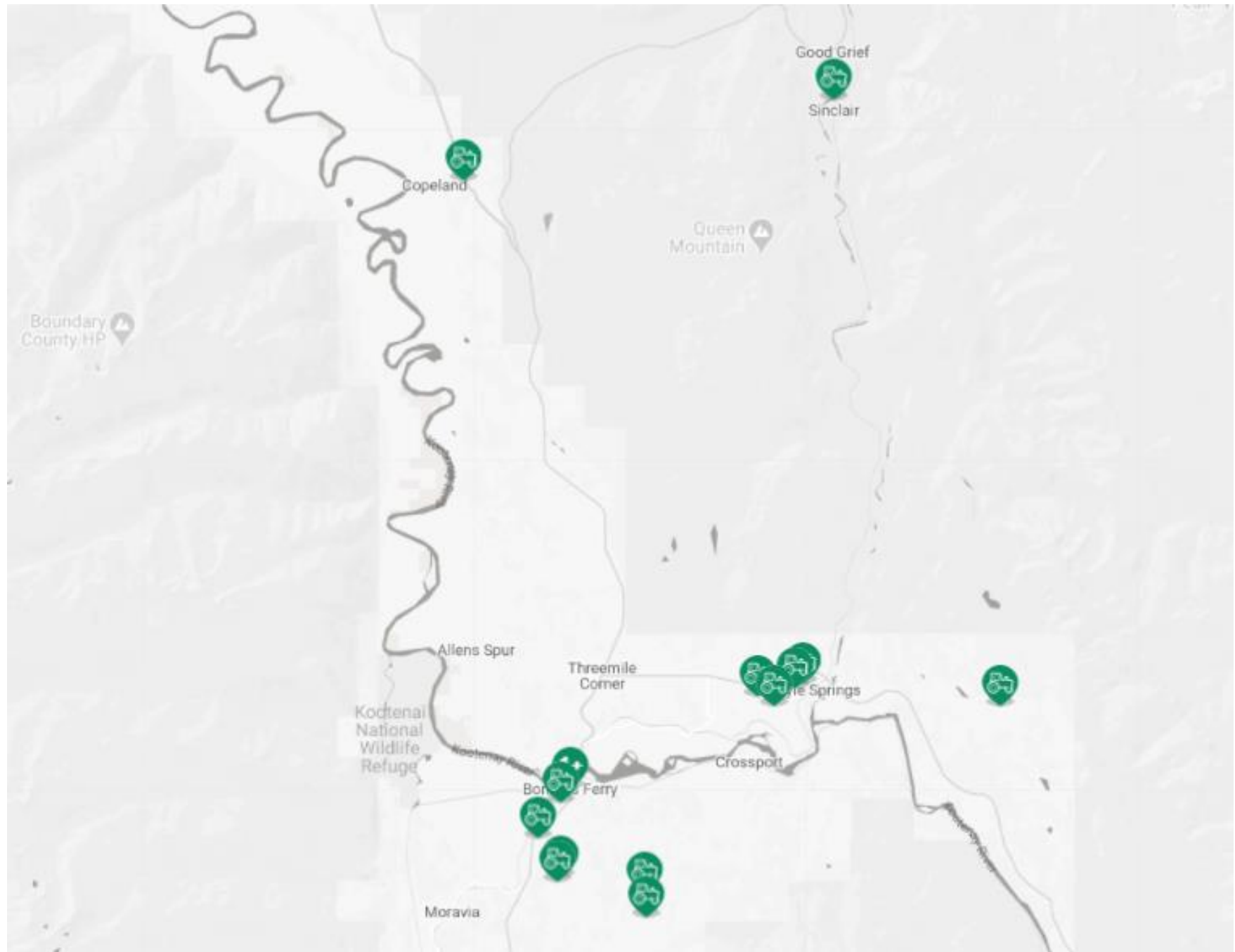
The screenshot shows the website for Paradise Farms Fruit Products. At the top, there is a header with a photo of a person picking fruit and the text "Paradise Farms Fruit Products - SHOP ONLINE! - Combined pick up in town offered" and "Bonners Ferry". Below the header is a navigation bar with links: "Shop", "About", "Producers", "Contact", and "Groups". A search bar is located below the navigation bar. The main content area features a product listing for "Dried Fruit Mix - 5 ounce package". The product image shows a bag of dried fruit mix with the Paradise Farms logo and the text "Organically grown Apples, Pears and Plums harvested and handled with care from Paradise Farms Fruit Products - SHOP ONLINE! - Combined pick up in town offered". The product description includes "Chemical-Free" and "Organically grown or raised, not certified". The price is listed as "\$20.00" and "\$0.00".

Paradise Farms Fruit Products - SHOP ONLINE! - Combined pick up in town offered  
Bonners Ferry

Shop About Producers Contact Groups

Search...

**Dried Fruit Mix - 5 ounce package**  
Organically grown Apples, Pears and Plums harvested and handled with care from Paradise Farms Fruit Products - SHOP ONLINE! - Combined pick up in town offered  
Chemical-Free Organically grown or raised, not certified  
Dried fruit mix; apples, pears, and plums  
5 packages





## Harvest Moon Honey - SHOP ONLINE! - Combined pick up in town offered

Bonnerr's Ferry

Shop

About

Producers

Contact

Groups

Next order closing in a day

Ready for

4-7-21 8:30AM

Search...



### Honey

Honey, 6 lbs. in a half-gallon jar

from [Harvest Moon Honey - SHOP ONLINE! - Combined pick up in town offered](#)

Plastic-free

Organically grown or raised, not certified

6 lb

\$36.00

\$0.00

Add



### Honey

Honey, 3lb. in a quart jar

from [Harvest Moon Honey - SHOP ONLINE! - Combined pick up in town offered](#)

Plastic-free

Organically grown or raised, not certified

3 lb

\$18.00

\$0.00

Add

Filter by

Other Foods

Plastic-free

Organically grown or raised,  
not certified



Lost Mile Farms (Business Listing Only)

Bonnerr's Ferry

ID



Bonnerr's Ferry

ID



### Harvest Moon Honey - SHOP ONLINE! - Combined pick up in town offered

#### ABOUT US

Harvest Moon Honey provides raw, filtered honey from native and organically grown pollinator plants



#### SHOP FOR

Other Foods

Plastic-Free

Organically Grown Or Raised, Not Certified

#### CONTACT

Call 3202233201

[harvestmoonhoney@outlook.com](mailto:harvestmoonhoney@outlook.com)

#### PRODUCERS SOCIAL



SHOP FOR HARVEST MOON HONEY - SHOP ONLINE! - COMBINED PICK UP IN TOWN OFFERED PRODUCTS AT:



Harvest Moon Honey - SHOP ONLINE! - Combined pick up in town offered BONNERR'S FERRY, ID



North Idaho Apothecary (Business listing only)

Moyie Springs

ID



Mclaury Apiaries (Business Listing Only)

Libby

MT





## Pestarino Ranch- SHOP ONLINE! - Combined Pick Up in Town Offered

Bonnerrys Ferry ID

[Home](#)[Shop](#)[About](#)[Producers](#)[Contact](#)[Groups](#)

Next order closing in 2 months

Ready for

VARIES BASED ON  
PRODUCTS

Results for [Herbs and Spices](#) or [Oils and Condiments](#) or [Other Foods](#)

Clear X

Filter by (3 selected)

Herbs and Spices

Oils and Condiments

Other Foods

Non-Foods

Hand crafted



### Honey Vanilla Bean Paste

It's here! Pestarino® is launching their new Vanilla Goodness! The Pestarino® Brand is n...

from [Pestarino Ranch- SHOP ONLINE! - Combined Pick Up in Town Offered](#)

Hand crafted

1 jar

\$15.00

\$0.00

Add



### Infused Oil

Herbs are Grown on Pestarino Ranch. Avocado and Olive Oil are made are both high quali...

from [Pestarino Ranch- SHOP ONLINE! - Combined Pick Up in Town Offered](#)

Hand crafted

HOT Pepper Infused Avocado Oil  
HOT Pepper Infused Avocado Oil

\$15.00

\$0.00

Add

HOT Pepper Infused Olive Oil  
HOT Pepper Infused Olive Oil

\$15.00

\$0.00

Add

BOUNDARY COUNTY

**b • LOCAL**

ONLINE FARMERS MARKET

FIND US AT [WWW.B-LOCAL.NET](http://WWW.B-LOCAL.NET)





# b-LOCAL Boundary County

- Pilot project developed with help from Western SARE (USDA Sustainable Agriculture Research & Education professional development program)
- b-local.net is a year-round online farmers market for this community
- Replicable system for other communities to emulate





HOME SHOP VENDORS CONTACT

BOUNDARY COUNTY GUIDE TO LOCAL SUPPLIERS  
OF FOOD + HANDCRAFTED PRODUCTS

**b • L O C A L**

ONLINE FARMERS MARKET



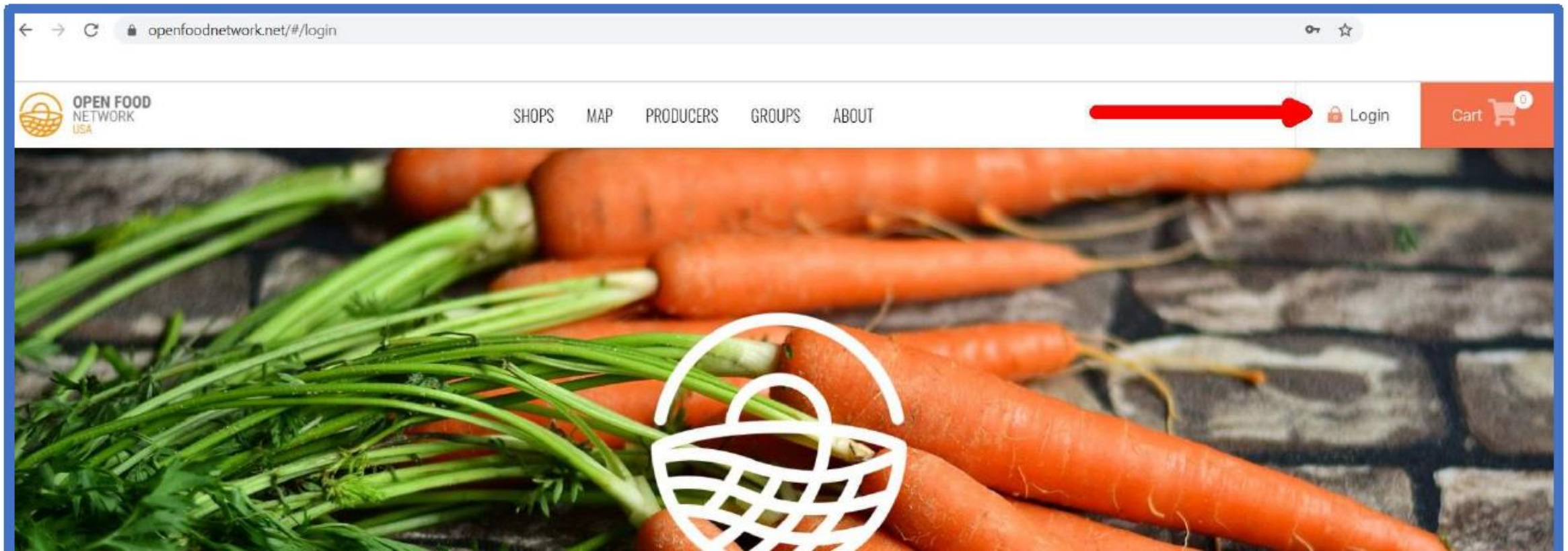
# Support for participants

- Proboards platform provides a web-based place for posting latest guides, rules, and other useful information
- Proboards.com provides a free forum for customer support
- Janna Stanford developed a screen-by-screen users guide for producers
- Janna continues to be instrumental in the development of the U.S. version of Open Food Network
  - Requested a number of features needed for this area, such as local sales tax interfaces for this region, U.S. weights and measures, etc.

1. Create an account at <https://openfoodnetwork.net/>

Click on “LOGIN” as shown below. Then click the tab “SIGN UP”. When you complete the sign up tab, you will receive an email to verify and then you will be allowed to login to your account, using this same “Login” window.

1.If you do not receive a verification email within a few minutes (check your spam folder), then please contact Janna immediately at [janna@distanford.com](mailto:janna@distanford.com) Please send the email address you used to create an account. I will have support get the verification email out. There is currently a support ticket in regarding this problem.



# b-LOCAL Vendor Support

[Home](#)[Help](#)[Search](#)[Members](#)[Admin](#)[Profile](#)[Messages](#)

14

1

[b-LOCAL Vendor Support](#)[Home](#)


ATTENTION VENDORS! [CLICK HERE](#) for the [OFN Online User Guide](#) Contact Janna if you need assistance  
and, share [b-LOCAL Facebook page](#) on your business page, on your personal page ..... [SPREAD THE WORD!](#)

[If you need help with your storefront, please contact Janna](#)




[News](#)

Welcome to the b-LOCAL vendor support forum!

**(Category) Weekly Combined Pick Up Coordinating :>>>>>NO MONEY WILL BE COLLECTED CUSTOMERS WILL PICK UP ORDERS INSIDE THE EXTENSION OFFICE, AT THE RECEPTION DESK. ALL ORDERS MUST BE PREPAID<<<<<<< Wednesday 8:30-10:00 am at the Boundary County Extension Office 6447 Kootenai St, Bonners Ferry, ID 83805 DROP YOUR ORDERS OFF WEDNESDAY 8:00-8:15 AM -- There is a labeled box inside Kate Painter's office to place your orders**

	Board	Threads	Posts
	<a href="#">No need to post notice of Combined Pick Up Orders anymore</a> Since the extension office has been and plans to be open during business hours now, there is no need to post here as to whether you have an order to drop off.	0	0

## (category) General

	Board	Threads	Posts
	<a href="#">Welcome to b-LOCAL vendor support</a> Click this board and then create a new THREAD to Introduce yourself and your business here Moderator: <a href="#">Admin (Janna or Kate)</a>	3	8
	<a href="#">FILES</a> The place to find important files such as b-LOCAL rules and guides	3	3
	<a href="#">Store Front Setup</a> Guided instruction for your store front and get your questions answered <a href="#">Click here to see the Store Front Setup Guide</a>	4	5



Questions?





For more information, see  
[western.sare.org](http://western.sare.org)



Farmer-driven innovations in  
agriculture that improve  
profitability, stewardship and  
quality of life.

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SUSTAINABLE AGRICULTURE ►

