

Financial Fitness for Farmers Part 2 Balance Sheets

Kate Painter, Ph.D. University of Idaho Extension Educator – Boundary County kpainter@uidaho.edu March 10, 2020



The Cultivating Success™ Program is a partnership of...











WASHINGTON STATE UNIVERSITY

Visit us at <u>www.cultivatingsuccess.org</u>



Today's Presenter



Kate Painter, presenter

Extension Educator- Agriculture University of Idaho Extension, Boundary County



Colette DePhelps, facilitator

Area Educator, Community Food Systems University of Idaho Extension, Northern District



What is an Income Statement?





Income Statement Defined

- Summarizes the revenue and expenses for a given accounting period
- Also called a profitand-loss statement





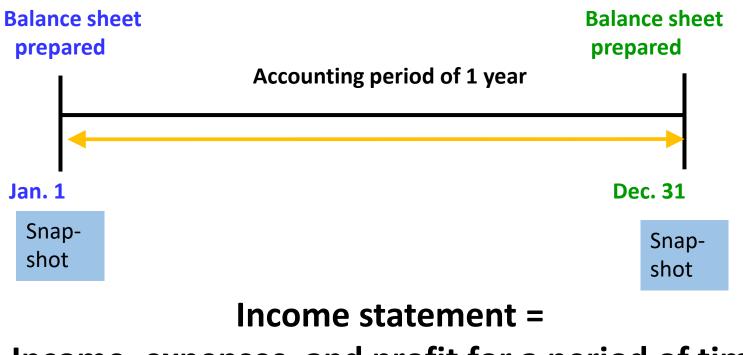
What is the purpose of an Income Statement?

- It measures the difference between revenue and expenses:
 - A positive difference indicates a profit.
 - A negative difference indicates a loss.





Relationship between the Balance Sheet and the Income Statement



Income, expenses, and profit for a period of time



Definitions: Revenue

- Income from production of goods and services
- Can be non-cash, such as an increase in inventories
- Can be money owing to you (accounts receivable)
- It is NOT income from an unrelated business, like offfarm income





Definitions: Expenses

- Cash expenses
 - Feed, fertilizer, seed, fuel
- Non-cash expenses
 - Depreciation, accounts payable, accrued interest, accrued taxes
 - Depreciation refers to the loss in value of capital goods from use, age and obsolescence
 - Accrued means "accumulated"



Income statement format

- Total revenue
- Less total expenses
- Equals net farm income from operations
- Plus or minus gain/loss on sale of capital assets
- Equals net farm income





Definition: Net farm income

- Revenue less expenses plus any gains or losses on the sale of assets.
- Represents returns to the operator for unpaid labor, management, and equity capital.





 Cash accounting methods only track what was actually spent or received during the accounting period

Cash or accrual?





Cash or accrual?

 Accrual accounting methods track what was actually spent or earned from a particular enterprise, whether or not it occurred during the actual accounting period





Definitions: Accrual adjustments

 Takes into account taxes owing, accounts receivable, accounts payable and other accounts at the beginning and end of the accounting period





Definitions: Accrual adjustments

 For example, expenses you've already incurred for this enterprise before the start of the accounting period need to be added to the expense for that year





Cash vs accrual?

- Cash accounting methods are simpler
 - Just track what you've earned in and what you've spent for the accounting period
 - The main disadvantage is poor information on what you actually earned from your enterprise
 - There might be some tax advantages (or disadvantages), depending on the method you choose



Cash vs accrual?

- Accrual methods more actually portray earnings and expenses for production of a particular enterprise
 - For a livestock enterprise, you'd track the cost of all the feed you used to produce the market animals for that year, regardless if you purchased it prior to the start of the accounting year



Accrual adjustments

- Accounts payable/receivable
- Beginning or ending inventory
- Prepaid expenses
- Investment in growing crops
- Investment in next year's crop





Profitability

- Based on the income statement
 - Accrual or cash
- Whether it's acceptable or not will depend on the size and goals of the business





Profitability measures

- Measures of profitability include
 - Net farm income
 - Rate of return on farm assets
 - Rate of return on farm equity
 - Operating profit margin ratio



Opportunity costs

- Opportunity costs are calculated as what those assets would have earned had they been used for the next best alternative
 - For example, your wages if you worked elsewhere
 - Another example would be land rent if you didn't farm



Operating Profit

- Net farm income from operations
- Less opportunity costs of unpaid labor & management
- Equals operating profit





Operating Profit Margin Ratio

Operating Profit

X 100%

Total Revenue



Example:

- Profit from operations = 25,000
- Total revenue = \$150,000
- Operating profit margin ratio = (25,000/150,000) x 100 = 17%



Change in owner equity

- Retained farm earnings: This is the portion of farm earnings that is kept for use in the farm business
- If living expenses and taxes are higher than total earnings, then owner equity will fall



Summary

- An income statement summarizes revenue and expenses for an accounting period
- Net farm income, or profit, is a dollar amount
- Profitability is a relative measure depending on the size of the business



Income	Statement		Fisca	al Year
	Kate's Rambouillets		2019	
Cash Farm Income				
	Fleece sales		\$	1,200.00
	Lamb sales		\$	7,800.00
	Cull ewe sales		\$	480.00
	Guard dog pupp	vies	\$	2,000.00
Gross Farm Income			\$	11,480.00



Cash Farm Expense			
Grain		\$	1,500.00
Нау		\$	2,500.00
Straw		\$	300.00
Dogfood		\$	500.00
Fertilizer		\$	600.00
Salt		\$	150.00
Wormer		\$	200.00
Other veterinar	Other veterinary supplies		100.00
Veterinary expe	ense	\$	200.00
Shearing		\$	350.00
Labor			
Fuel		\$	200.00
Repairs		\$	500.00
Utilities		\$	300.00
Miscellaneous		\$	150.00
Interest on loan	S	\$	3,806.00
Total Cash Farm Expense			11,356.00



Income	Statement		Fisc	al Year
	Kate's Ramboui	llets		2019
Cash Farm Income				
	Fleece sales		\$	1,200.00
	Lamb sales		\$	7,800.00
	Cull ewe sales		\$	480.00
	Guard dog pupp	pies	\$	2,000.00
Gross Farm Income			\$	11,480.00
Cash Farm Expense				
Total Cash Farm Expense			\$	11,356.00
Net Cash Farm Income			\$	124.00



Net Cash Farm Income		\$ 124.00	
Accrual Ac	djustments		
	Feed		\$ 1,200.00
	Accounts receiv	able	\$ (200.00)
	Fleece inventory		\$ 800.00
	Market livestoc	k	\$ 1,000.00
	Prepaid expens	es	\$ (500.00)
Total Inventory Change			\$ 2,300.00
Net Operating Profit			\$ 2,424.00



Ownership costs			
Depreciation			
	Purchased livestock		\$ 180.00
	Working dogs		\$ 200.00
	Machinery		\$ 300.00
	Vehicles		\$ 600.00
	Barns and fence	S	\$ 1,250.00
Total Depreciation			\$ 2,530.00
Interest on retained livestock		\$ 325.00	
Total Ownership Costs			\$ 2,855.00



Net Operating Profit		\$ 2,424.00
0		
Owners	hip costs	
Depre	eciation	
	Purchased livestock	\$ 180.00
	Working dogs	\$ 200.00
	Machinery	\$ 300.00
	Vehicles	\$ 600.00
	Barns and fences	\$ 1,250.00
Total Depreciation		\$ 2,530.00
Interest on retained livestock		\$ 325.00
Total Ov	wnership Costs	\$ 2,855.00
Net Farm Income		\$ (431.00)



Discussion Questions

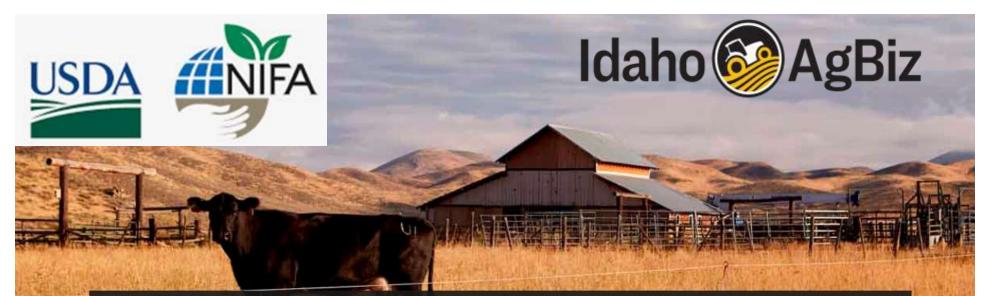
- 1. Would you be happy with the bottom line on the income statement? Why or why not?
- 2. Do you think this is a common situation on a small farm? How would you explain the economic situation to Kate? Is her equity eroding, given her current operation?
- How does the status of the farm differ from Jan 1 2019 to Jan 1 2020?
- Is the farm in a stronger position or a weaker position on Jan 1 2020? Why?



Questions?



Farm Business Management and Benchmarking grant



Farm Business Management & Benchmarking Programs

Programs to help your farm's financial records and benchmarking data to improve it.

SIGN UP TODAY!



Farm Business Management and Benchmarking Program

Free one-on-one assistance to create & analyze:

- Balance Sheets
- Income Statement
- Cash Flow
- Budgets
- Free access and training on FINPACK & existing benchmark data
- Satisfies FSA beginning borrower training requirements



Benchmarking Program

Open to any farm, any size. Completely free of cost!

You Provide:

- Farm financial statements:
 - Beginning & Ending Balance Statements
 - Income Statement
 - All past year's expenditures & incomes
- Time & place most convenient to you

In Return:

- Whole Farm Financial Analysis
- Free trial of FINPACK with training
- Assistance compiling statements if desired



Sign up to participate:

- Search for Idaho AgBiz
- <u>https://www.uidaho.edu/cals/idaho-agbiz</u>



HOME

ABOUT US



Increasing the number and success of small farmers and ranchers in Idaho.

FARM LINK

FARMER MENTOR

<image>

PROGRAMS

The vision of the Cultivating Success™ program is to increase producer and consumer understanding, value, and support of sustainable local farming systems in Idaho through educational and experiential opportunities. Partners in this program strive to create strong communities with infrastructures that provide the resources and skills needed to produce local and sustainable food and agricultural products for the residents of the Inland Northwest.



RESOURCES

f

CONTACT US



www.cultivatingsuccess.org





Small Farm & Ranch Webinar Series

Cultivating Success offers a FREE lunchtime webinar series designed to help you explore, strengthen or expand your small farm or ranch operation! Mondays and Tuesdays at 11 am PST / 12 pm MST



Monday, March 16th – Assessing Beneficial Insect Habitat on Your Farm Tuesday, March 17th – Financial Fitness for Farmers Part 3: Enterprise Budgets Tuesday, March 24th – Financial Fitness for Farmers Part 4: Cash Flow Statements

https://www.cultivatingsuccess.org/webinar-series



Please take our post-webinar survey!

Our post-webinar surveys are short and quick! And, your feedback is important!

Click on the link below to take the survey: https://www.surveymonkey.com/r/Incom e_Statements

> To learn about upcoming programs and watch recorded webinars, please visit <u>www.cultivatingsuccess.org</u>







WASHINGTON STATE UNIVERSITY



