



CULTIVATING SUCCESS™
sustainable small farms education



Who we are

- Organic Market Farm
Bonners Ferry & Sandpoint
- Family owned & operated,
10 acres, farming 1.5 acres
- Purcell Mountain Range
2,800ft, avg. 90 frost free
days





What we are



Certified Naturally Grown



USDA Certified Organic



Real Organic Project Certified



Certified Naturally Grown

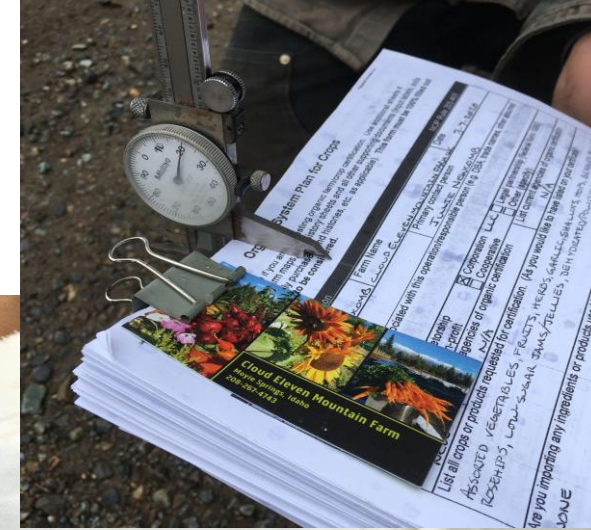


- Grassroots, private non-profit org.
- Small farmers producing food, flowers or fiber
- LOCAL 'direct to consumer' sales
- NOP Rules - for farms 'working in harmony with nature, without relying on synthetic chemicals or GMOs.'
- No Hydroponics!
- Plastic restrictions...
- Farmer Peer-review, awesome support!
- Low cost & simple application
- Go to cngfarming.org or naturallygrown.org/faqs/

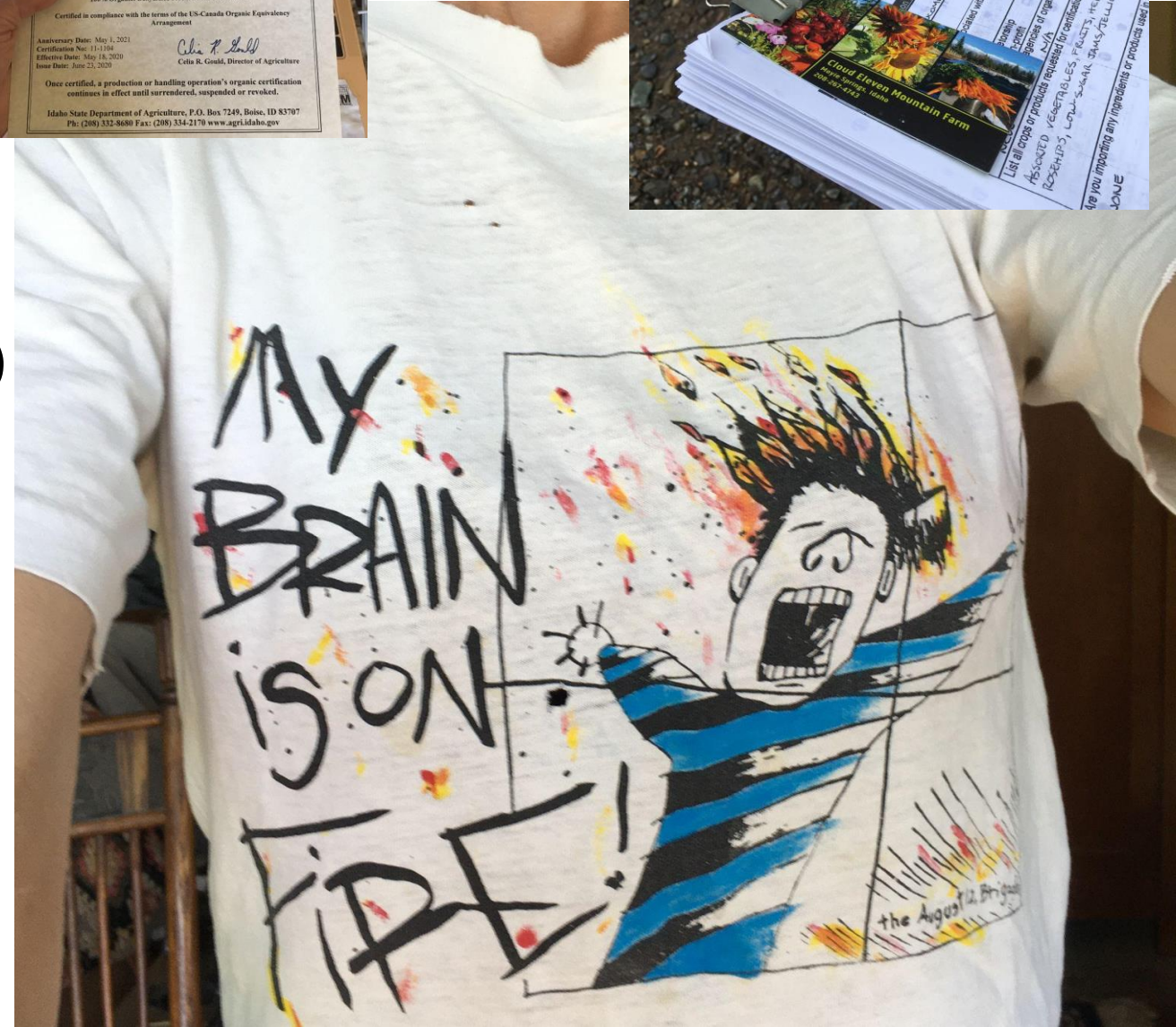




USDA Certified Organic



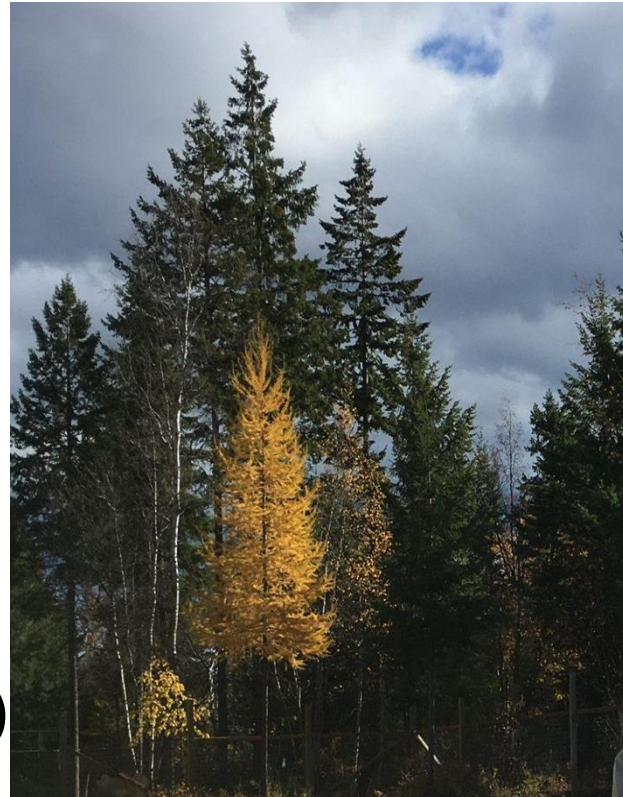
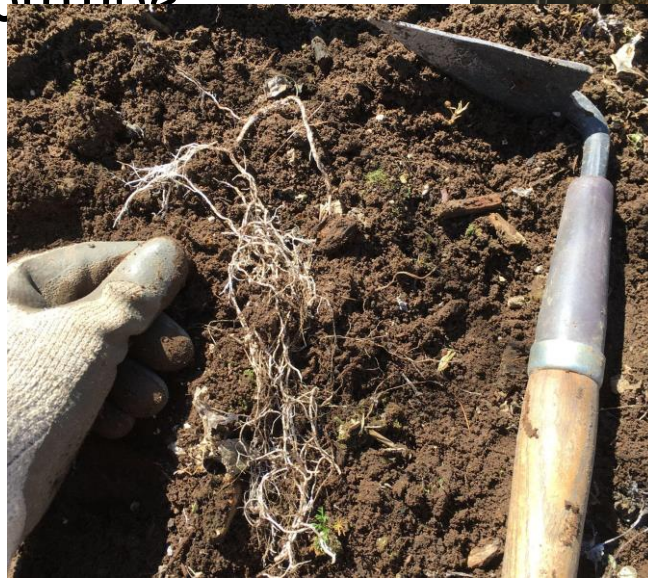
- 'Organic' = NOP (National Organic Program) rules
- Certifying Agents (ISDA, MOA, WSDA, OTCO,...)
- Additional time involved? ...good businesses would be doing it anyways...
- Process of contact, waitlist, invite w/estimate, apply w/fee, review, Organic System Plan w/fee, review, inspection, report/decision w/fees, labeling, ...ugh!
- COST-SHARE...up to 50% w/ cap
- greentreenaturals.com/aboutorganiccert.htm





The Real Organic Project

- 'It's all about the Soil!'
- Must be USDA Certified
- No Hydroponics!
- No CAFOs (Confined Animal Feed Lots)
- Education, podcasts, youtube
- Free
- realorganicproject.org





Idaho Preferred

- Marketing arm of ISDA
- Promote food grown/raised/processed in Idaho
- Support advertising/market supplies
- \$50/year membership
- idahopreferred.com





Know Your Farmer!



Building a working farm from the soil up

- LOCAL Farmers Markets/Stands
- Visit, attend tours/talks, ask questions
- Seek out educators, collaborators & mentors

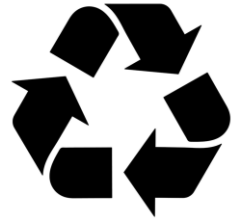
📅 June 4, 2021

https://9b.news/business/06/04cloud_eleven.htm





'Regenerative'...
distraction & misuse of
feel-good terms...





What's the Value?





Questions?

